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Habema's Rosita Program: Empowering Amuleme Village's Economy Through Solidarity

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PUNCAK- A shining example of military solidarity and community empowerment, the Task Forces of the Raider Infantry Battalion 323/Buaya Putih Kostrad, operating under the Indonesian Armed Forces' HABEMA Operational Command, have initiated an impactful program called "ROSITA" (Buy Up Farming Products).

This initiative is taking place at the Indonesia-Papua New Guinea border in Puncak Regency, Papua Tengah Province.

On Monday, December 16, 2024, the 323 Task Forces, led by First Lieutenant Caroko from the Pintu Jawa Post, extended a helping hand to the farmers of Amuleme Village, Mageabume District. By purchasing their agricultural products, the Soldiers provided both financial support and a sense of solidarity to the local community.

Lieutenant Colonel Tri Wiratno, Commander of the 323 Task Forces, emphasized the critical importance of supporting the livelihoods of communities near their posts. **"Our duty is not just to safeguard the nation but to connect with the people we protect. By supporting their economy, we are ensuring their well-being and fostering trust,"** he stated.

The program is unique in its approach: Soldiers used their personal funds to buy vegetables, fruits, and other local products directly from the villagers. These purchases were integrated into their daily meal preparations, creating a meaningful exchange.

One of the beneficiaries, Mrs. Marta Sondegau, shared her heartfelt gratitude: **"Thank you, Commander 323. God bless. This means so much to us."** Such testimonials highlight the deeper emotional and economic connection fostered through the ROSITA program.

Acknowledging the initiative, Brigadier General Lucky Avianto, Commander of the HABEMA Operational Command, commended the 323 Task Forces.

"This program exemplifies TNI's dedication not just to security but to the growth and prosperity of the people of Papua. It's a beacon of hope for economic progress and community development," he remarked.

The ROSITA initiative has not only provided immediate financial benefits to Amuleme's residents but has also inspired optimism about the long-term potential of local economic growth. By focusing on human connection and shared responsibility, the program embodies the spirit of TNI's commitment to fostering a brighter future for Papua.

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